



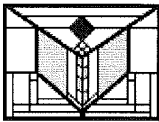
Michael  
Collinsworth/TMS/Toyota  
04/02/2007 03:48 PM

To Mark Kubota/TMS/Toyota@Toyota  
cc George Morino/TMS/Toyota@Toyota, Ketan  
Ranade/TMS/Toyota@Toyota, Raul  
Guzman/TMS/Toyota@Toyota, Jim  
bcc  
Subject Re: Floor Mat Caution Label

See notes in blue.

Thank You  
Michael Collinsworth  
Toyota, Lexus & Scion Quality Manager  
(310) 468-4974 (Work Phone)  
(310) 503-8606 (Cell Phone)

Mark Kubota/TMS/Toyota



Mark Kubota/TMS/Toyota  
03/30/2007 01:36 PM

To Michael Collinsworth/TMS/Toyota@Toyota  
cc Ketan Ranade/TMS/Toyota@Toyota, George  
Morino/TMS/Toyota@Toyota, Raul  
Guzman/TMS/Toyota@Toyota  
Subject Re: Floor Mat Caution Label

Michael,

I think that statement "Notice: This tag to be removed by customer only." is fine for the tag.  
However, for the label. we feel it is counterintuitive since we will be instructing the customer in the owner  
letter to place this label onto the floor mat.

Agree: We will drop the note.

I think the statement "DO NOT REMOVE THIS LABEL" would be more appropriate. That way the label  
would be there for any future owners.

Disagree: We do not have sufficient testing on the label to make this statement.

Regards,  
Mark

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Mark T. Kubota  
☎ ☎ (☎☎)  
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Product Quality and Service Support  
Toyota Customer Services  
Toyota Motor Sales, U.S.A., Inc.  
Phone: 310/468-5316 Fax: 310/468-3399  
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Michael Collinsworth/TMS/Toyota